(Sample Membership Recruitment Message)

Dear Jane,

I’ve been a member of the Federal Managers Association since April of 2012. It’s a great professional membership organization that looks out for the interests of managers on Capitol Hill. FMA is currently offering a $50 Amex gift card to anyone who joins as a Regular or Associate Member between now and February 29, 2024, so I thought this would be a good time to invite you to join our chapter. I'm a member of FMA because it has been able to get a lot of legislative wins, even in a really combative environment. I’m not political so I like that FMA will look out for you whether you’re a Democrat, Republican, Independent, or none of the above. The networking has been awesome, too. Great people and I’ve made a bunch of connections because of it. We have a good relationship with top leaders as well. We actually meet with leadership quarterly to weigh in on matters affecting the workforce.

Check out the attached flyer about some of the other benefits and see what you think. Visit [www.fedmanagers.org/Membership-Information](http://www.fedmanagers.org/Membership-Information) for more information. No pressure, but I also attached a membership application; fill it out and return it to me if you’re interested. Join and get your $50! We have a great chapter and would be honored to have you as a fellow member. Let me know if you have any questions.

Best regards,

John Smith

President, FMA Chapter 450