



2013 *WHY I SERVE* VIDEOS

OVERVIEW

Public Service Recognition Week (PSRW) was created in 1985 by the Public Employees Roundtable (PER) as a way to honor the men and women who serve our nation as federal, state, county and local government employees and help ensure that the United States government is the best in the world.

Government employees provide essential services and benefits including disease prevention, public safety and security, education, transportation, veterans' care and more. This year the theme of PSRW is "**Why I Serve**" to highlight the passion for service and hard work that government employees embody. In an effort to increase awareness of the importance of government service, PER is asking federal employees and others in the federal community to share what public service means to them, why they chose careers in public service, and what message they would like to share to the American people about public service that people may not know.

VIDEO SUBMISSIONS

Create a video, from two minutes not to exceed five minutes in length, for posting on YouTube. Videos can be professionally created or made via your phone or other recording device. Create an individual video or one with a team of other government employees. Please remember, if you are a government employee, these videos should be made on personal time.

Answer as many of the questions below as you can in the 2-5 minutes:

- What drew you to public service? Was there a particular person or event that sparked your interest?
- If you left a private sector career to serve, what spurred that decision?
- If you are a long-time public servant, why do you continue to serve?
- What accomplishment are you most proud of in your public service career?
- What advice would you offer to a young person thinking about entering public service?
- If you were speaking directly to the American people, what is the most important thing you'd want them to know about public service and/or public servants?
- Who else in public service do you most admire? Why?

How to Submit Your Video:

Once you create your video, please email it to publicemployeesroundtable@gmail.com. Videos will be posted on our YouTube channel, proudly sponsored by Federal Times – www.fedtimes.com, and promoted on PER's Facebook and Twitter feeds (#PSRW).

Deadline: Please submit your videos by May 1, 2013.

Disclaimer

By submitting a video you consent to its use by the Public Employees Roundtable, its member organizations and sponsors for reasons including, but not limited to, the promotion of PSRW. PER also reserves the right to create derivative works to the extent necessary to make video content compatible with any PER video programs, to use, copy, transmit or otherwise distribute, perform, modify, incorporate into other works, publicly perform and display your video or any portion thereof, in or through any medium, whether now known or hereafter created.